

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 12.48
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME LAURA BASSETT

SALES PRSN WA- JOE KNAUER

CONTRACT # 6250644

	CLASS:	NATL.	LOCAL	REGIONAL
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CLASS: NATL. BOOK:

DATE OCT26/12 12.48

CO-OP BILLING NEEDED

TO LENA
FR JULIE
OK'D MLO
TTLS RTS
PLS CFM, THX 10/26

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 49	AGENCY EST#	1000
AGENCY PRODUCT CODE = 53		

AGENCY	PROJECT	QTY	UNIT PRICE	DATE	WEEK	DAY	WEEK END
44	ES 730P-800P	30	\$4,000.00	10/22	1	MON	1
44	ES 730P-800P	30	\$4,000.00	10/29	0	MON	0
44	ES 730P-800P	30	\$4,000.00	11/5	1	MON	1

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PROGRAM : WHEEL
CON COM1 : WHEEL
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REP HEADLINE# 6250644 TRF# 323881
\$\$\$ MOD# 9: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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65	A		1100A-1200N	30		\$3,200.00	11/4	11/4	1		SUN	1
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PROGRAM : THIS WEEK
ORD COM1 : WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-44 FOR 1 SPOT/WK

66	A		1130P-1200M	30		\$800.00	11/4	11/4	1		SUN	1
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PROGRAM : SPORT NIGHT
ORD COM1 : WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 65-66

STATION MAKEGOOD OFFERS:
M10 OK'D BUY#44 MISSED: MON/730P-800P OCT29 30S \$4,000.00 (OCT26/12)
OFFER: SUN/1100A-1200N NOV4 30S \$3,200.00 PLS ADVISE.
& SUN/1130P-1200M NOV4 30S \$800.00
CMT: WE CAN OFFER

OCT/12 395100.00 NOV/12 206800.00 CONTRACT TOTAL 601900.00
TOTAL SPOTS 282

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE